



JEFF COWAN

**EXCLUSIVE ONE DAY WORKSHOP FOR
NISSAN DEALERS & INFINITI RETAILERS**



**Enroll through Virtual
Academy/INFINITI University Online
or Contact your Nissan or INFINITI
FOM today !**

WINNING IN SERVICE

**INCREASE CUSTOMER PAID HOURS PER REPAIR ORDER
INCREASE CUSTOMER RETENTION
INCREASE CUSTOMER SURVEY SCORES
REDUCE THE NUMBER OF HEAT CASES !**

NO ONE DELIVERS A WORKSHOP THE WAY THE LEGENDARY JEFF COWAN DOES. NOT ONLY DOES HE DELIVER THE MOST UP TO DATE AND EFFECTIVE CONTENT, JEFF DELIVERS EVERY WORKSHOP AND PRESENTATION WITH A LEVEL OF PASSION NOT SEEN ANYWHERE ELSE. 35 YEARS OF ON THE STAGE EXPERIENCE HAS TAUGHT JEFF HOW TO MASTERFULLY GAIN AND KEEP EACH ATTENDEES ATTENTION FOR THE DURATION OF THE WORKSHOP. JEFF HAS THE UNIQUE ABILITY TO MAKE ALL WHO ATTEND HIS MEETINGS REALIZE THAT THEY ARE CAPABLE OF MAXIMIZING EVERY OPPORTUNITY AND BECOMING AN ELITE SERVICE EMPLOYEE THAT DELIVERS WORLD CLASS SERVICE AND MAXIMUM RESULTS FOR THEMSELVES AND THEIR BUSINESS OWNERS. MOST WHO ATTEND ONE OF JEFF'S WORKSHOPS REGARD IT AS THE ABSOLUTE BEST SERVICE WORKSHOP THEY HAVE EVER ATTENDED. THAT IS WHY MANY WHO ATTEND ONE OF JEFF'S WORKSHOPS COME BACK OVER AND OVER AGAIN, BRINGING FRIENDS AND ASSOCIATES WITH THEM AS THEY DO. IF YOU WANT TO ATTEND OR EXPOSE YOUR TEAM TO THE MOST IMPORTANT WORKSHOP THEY WILL EVER ATTEND PRESENTED BY A TRUE WORLD CLASS SPEAKER, THEN SIGN UP TODAY FOR ONE OF JEFF'S UPCOMING EVENTS.

SAVE THE DATE

1-day training, choose one date to attend.

Dallas, TX

January 7th

January 8th

Pleasanton, CA

February 4th

February 5th

Orlando, FL

February 19th

February 20th

Whitestone, NY

March 4th

March 5th

Indianapolis, IN

March 11th

March 12th

ENROLL TODAY!!

Through Nissan Virtual Academy or INFINITI University Online or email NSERV@nissan-usa.com